

#### **Presenters:**

Merced Chancellor - Dorothy Leland

Merced Vice Chancellor, Planning and Budget - Daniel Feitelberg

CFO - Nathan Brostrom

Provost and EVP - Aimée Dorr

### Agenda

- Campus statistics
- Financial data
- Student achievements
- Diversity



### **Campus statistics**

STUDENTS (HEADCOUNT - FALL 2015)		
Undergraduate students	6,237	
Academic doctoral students	406	
Academic masters students	42	
Total	6,685	
Undergraduate Access		
Pell grant recipients	61%	
First generation students	67%	
Ratio of CA freshmen to transfers	16.0	

STUDENT DEGREES/ALUMNI		
STEM undergraduate degrees	41%	
STEM graduate degrees	83%	
Alumni in California	4,920	



Source: UC Information Center, Statistical Summary of Staff, and UC Merced website

PERSONNEL (HEADCOUNT - OCT 2015)		
Ladder-rank faculty	201	
Other faculty (excl. student assistants)	170	
Other academic employees	534	
Academic employees	905	
Non-academic employees	2,121	
All employees	3,026	
Student-faculty ratio	18.1	

RESEARCH	
Expenditures in 2014-15	\$21,835,000

HONORS
Hispanic Serving Institution
Carnegie Classification: Research University/High
Training Grant "Trifecta" Received Undergraduate/Graduate training grants from 3 federal agencies in FY2016 (NIH, NSF, NASA)

#### Balance sheet indicators as of June 30

(in millions of dollars)	2013	2014	2015
Cash and Investments (at market value) <sup>1</sup>	\$88.0	\$123.3	\$127.9
Capital assets, net of depreciation <sup>2</sup>	\$506.3	\$541.3	\$564.8
University and Campus Foundation endowments <sup>3</sup>	\$30.4	\$36.0	\$39.5
Debt Outstanding <sup>4</sup>	(\$446.3)	(\$467.3)	(\$497.9)

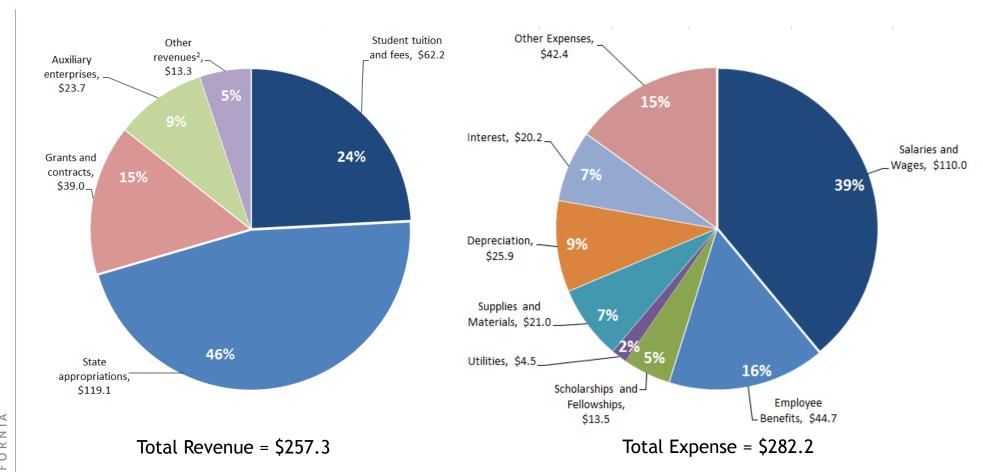


#### Source:

- <sup>1</sup> Investment system, maintained by the Office of the President; includes Cash, STIP and TRIP balances as of June 30.
- <sup>2</sup> Annual Audited Financial Statements, Campus Facts in Brief.
- <sup>3</sup> Campus portion is generated from Investment system, maintained by the Office of the President. Foundation portion from Foundation audited financial reports. Unrestricted portion of Campus and Foundation endowments was 1.3% for FY15.
- <sup>4</sup> Debt Information System and funding database, maintained by the Office of the President; includes debt and commercial paper as of June 30.

### Revenue and Expense Detail<sup>1</sup>

2014-15 (in millions of dollars)





<sup>&</sup>lt;sup>1</sup> Source: Revenue and Expense Trend Report, adjusted for full endowment payout. http://reportingtransparency.universityofcalifornia.edu/
<sup>2</sup> Includes investments, private gifts, state financing appropriations and other operating/non-operating revenues.

#### Operating Results and Assumptions for the year ended June 30

(in millions of dollars)	<b>2013</b> <sup>1</sup> (Actual)	<b>2014</b> <sup>1</sup> (Actual)	<b>2015</b> <sup>1</sup> (Actual)	2016 <sup>2</sup> (Estimated)
Revenues	\$211.4	\$229.5	\$257.3	\$276.0
Expenses	(217.9)	(237.0)	(282.2)	(287.8)
Income (loss)	(\$6.5)	(\$7.6)	(\$24.9)	(\$11.8)

(in millions of dollars)	2017 <sup>2</sup> (Projected)	2018 <sup>2</sup> (Projected)	2019 <sup>2</sup> (Projected)	2020 <sup>2</sup> (Projected)
Revenues	\$309.5	\$337.3	\$382.4	\$417.9
Expenses	(319.1)	(335.4)	(374.1)	(416.5)
Income (loss)	(\$9.6)	\$1.9	\$8.2	\$1.3

#### Campus comments:

2013: Ended campus practice of using internal loans from UCOP to pay for operating expenses

**2014:** In FY 2014, the Merced Corridor was established through a Memorandum of Understanding between the campus and the Office of the President to help guide the investments necessary for the 2020 Project.

**2015:** In FY 2015, the campus made significant investments in people and technology in preparation for the 2020 Project. In that year, the campus increased revenue in contracts, grants, auxiliaries and gifts and investment income by approximately 10 percent while increasing investments in instruction and research. Two new buildings, Science and Engineering 2 and Housing 4, also opened that year.



Source: Revenue and Expense Trends, adjusted for full endowment payout. http://reportingtransparency.universityofcalifornia.edu/

<sup>&</sup>lt;sup>2</sup> Assumptions used for projections can be found on following slide

## Comments and Assumptions on Operating Results and Projections

Revenue annual increase assumptions:	Expense annual increase assumptions:	Other annual expense assumptions:
<ul> <li>State General Funds: +4%</li> <li>Student Services Fee: +5%</li> <li>Tuition: +2.5% beginning in 2017-18</li> <li>Nonresident Supplemental Tuition: +8% in 2016-17, then +5% thereafter.</li> <li>Student Financial Aid: Return to Aid resident undergraduate, graduate, and summer session rates of 33%, 50%, and 25% respectively.</li> <li>Student Enrollments: Mirrors long-range enrollment plan, assuming completion of 2020 Project.</li> </ul>	<ul> <li>Salaries (including faculty and collective bargaining units):         +3%</li> <li>Academic faculty merits: +1.7%</li> <li>Health benefits: +4%</li> <li>Instruction Cost, Academic &amp; Institutional Support: Scales with hires to achieve target long-term ratios. Includes inflation growth.</li> <li>Target Long-Term Ratios: Student to Faculty 20.0x and Staff to Faculty 2.25x.</li> <li>Grants &amp; Research: Scales with hires. Includes inflation growth.</li> </ul>	<ul> <li>Employer's pension contribution: 14% of payroll</li> <li>OPEB assessment: 3.29% in 2016-17, then 3.51% thereafter</li> <li>Inflation: +2.5%</li> </ul>



### **Strengths and Opportunities**

#### **STRENGTHS**

- Diverse student body matches future workforce demand
- Talented, high productivity faculty
- Nimbleness provides opportunity for innovation
- Development and application of long-term financial model
- Commitment to fiscal discipline



#### **OPPORTUNITIES**

- New program development to drive enrollment and revenue
- Operational excellence and efficiency
- Establishing building blocks for philanthropic support



### **Challenges and Needs**

Challenges	Needs
Staff support for student success and the research enterprise  Moving from annual deficits to slight income surpluses through fiscal discipline requires reducing staff to faculty ratio, already the lowest in the system.  The danger is that our low staffing ratio may impact research productivity and student success.	Implementation of Financial Model  Implementation of sustainable financial model to holistically manage operating and capital expenses
Ensuring Student Success for Unique Population  The success our unique student population requires more expensive, "high touch" support services	Identify Resources for Targeted Success  Resources specifically targeted to the academic success of low income, first-generation, and historically underrepresented student populations
Nurturing our Philanthropic Infrastructure  Ramping up external non-state industry and philanthropic support without the resources to invest in talent	Opportunistic Outside Resources  Creation of seed funding mechanisms to quickly ramp up critical initiatives



#### Efforts to advance degree completion and time to degree



Summer in-lieu of Pell Grants

Summer scholarship support for low-income students to complete Writing 1 and Math 5 requirements in small cohorts supported through a peer mentoring network



**Academic Advising** 

Academic Advising infrastructure has been revamped and tailored to address trends apparent in specific campus populations



**Online Partnerships** 

Potential to partner with UC Irvine online courses for entry-level math requirements



### Efforts to advance campus diversity

#### **Student Diversity**

- Targeted recruitment programs at key high schools
- Dedicated recruitment staff
- Expanded Scholarship Support
- Working with student groups to enhance recruitment, yield, and retention

#### **Faculty Diversity**

- Cluster hiring strategy tends to improve diversity outcomes
- Academic Personnel Recruit tool ("AP Recruit") used to develop diverse pools
- Search committees will have faculty advisors trained to provide best practices support and avoid implicit bias
- Targeted networking







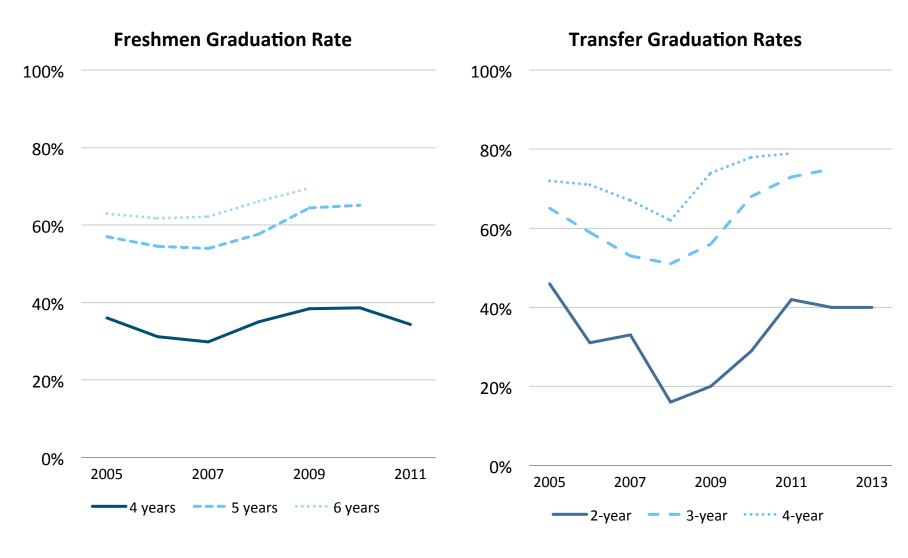
## Questions?





Source: UC Information Center (http://universityofcalifornia.edu/infocenter/fall-enrollment-headcounts)

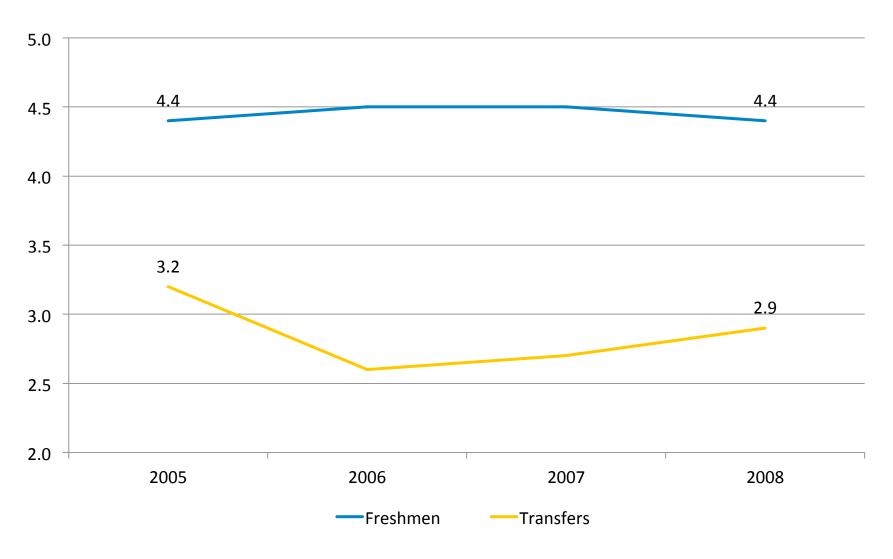
## Appendix Graduation rate for freshman and transfer entrants





Source: UC Accountability Report (indicators 3.1.1-3.1.3)

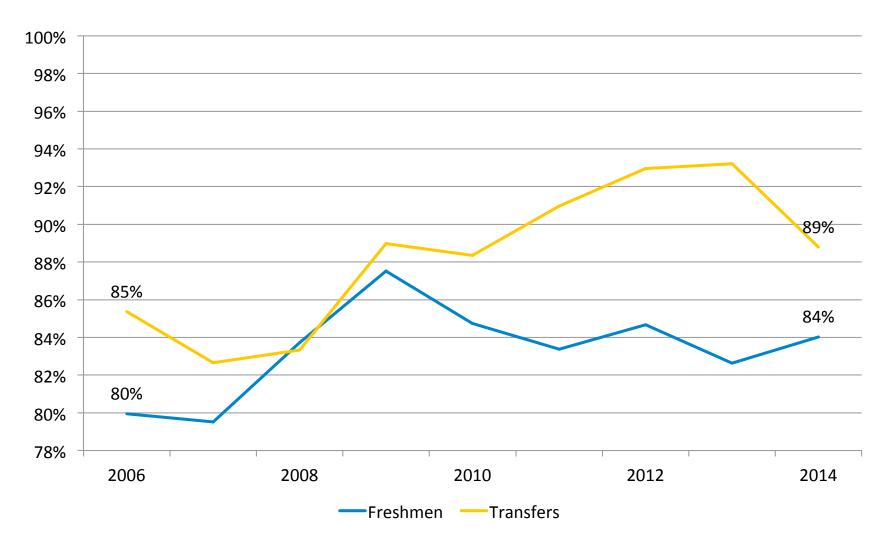
## Appendix Time to degree for freshman and transfer entrants





Source: UC Accountability Report (indicator 3.1.4)

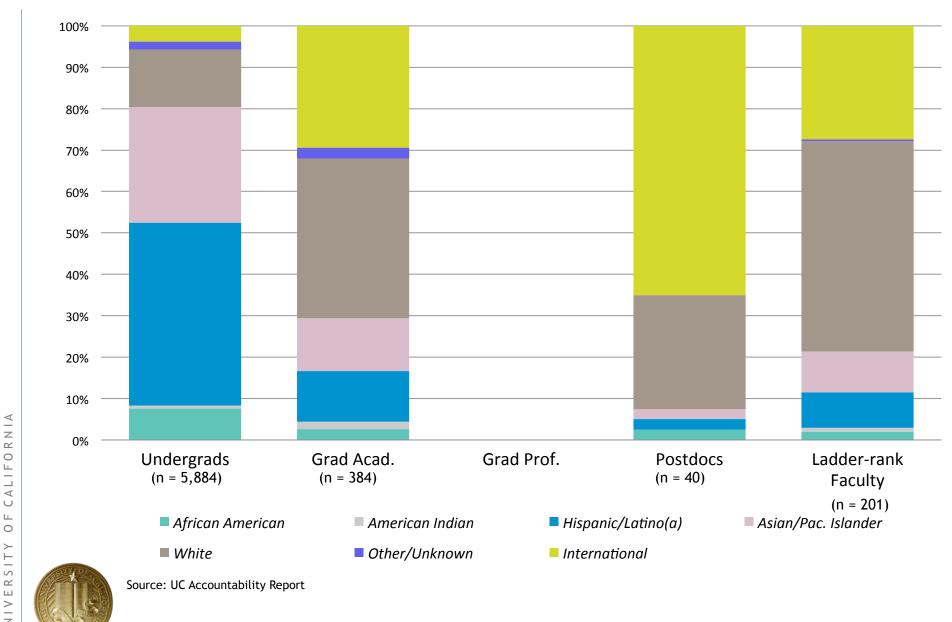
## Appendix First year retention rate for freshman and transfer entrants



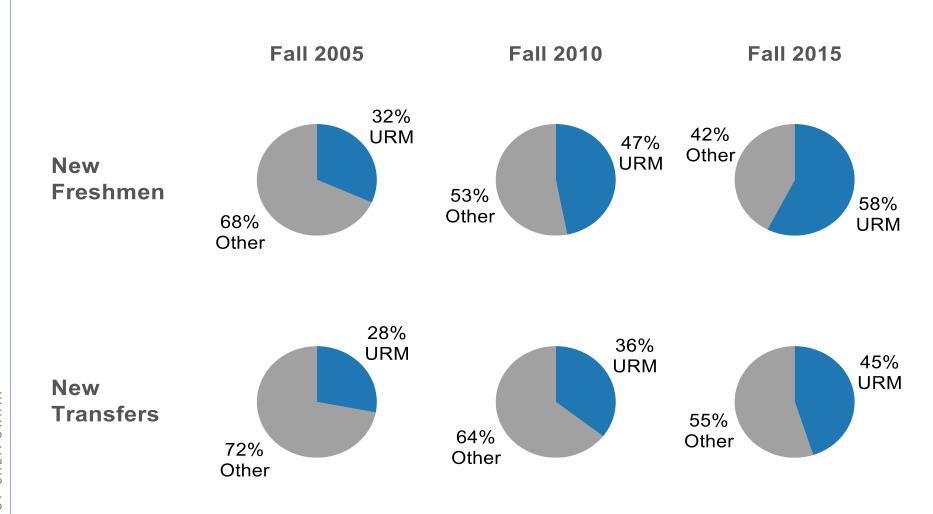


Source: UC Accountability Report (Indicators 3.2.1 and 3.2.2)

### **Appendix** Racial/ethnic diversity among various academic populations



### Appendix New fall term undergraduates by URM status





Source: UC Accountability Report

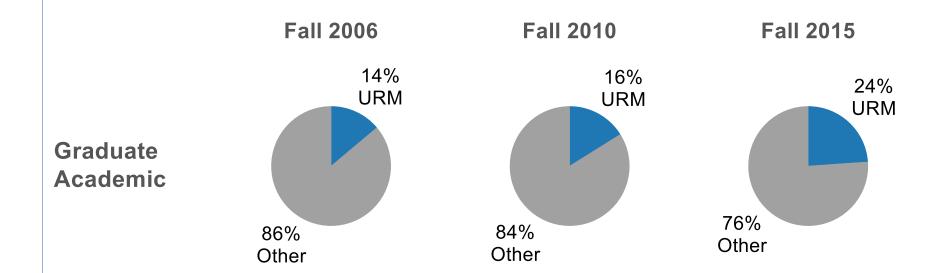


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Source: UC Accountability Report

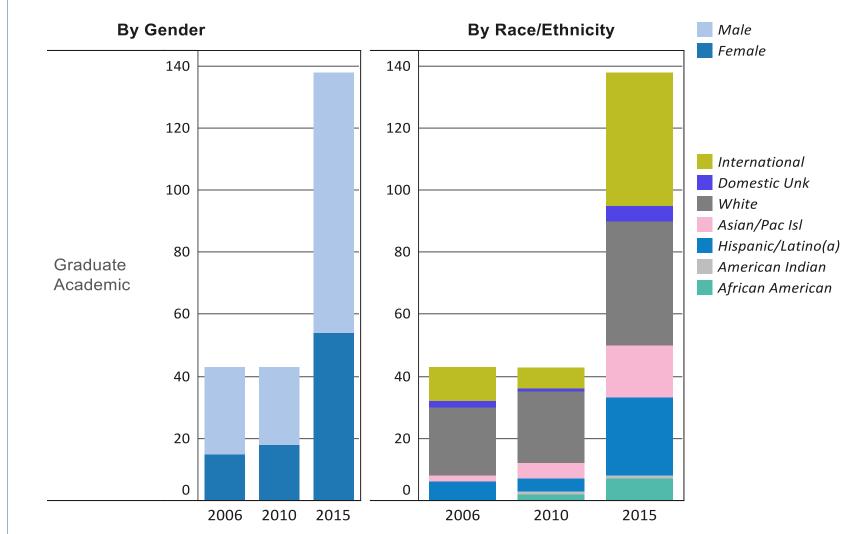
## Appendix New fall term graduate academic students by URM status





Source: UC Information Center

## Appendix New graduate academic students by gender and race/ethnicity





Source: UC Information Center

## Appendix New UC ladder-rank faculty hires by gender and race/ethnicity

